

# Website privacy policy

## Key details

This website privacy policy describes how Blackpool Magicians Club Ltd protects and makes use of the information you give the company when you use this website.

If you are asked to provide information when using this website, it will only be used in the ways described in this privacy policy.

This policy is updated from time to time. The latest version is published on this page.

This website privacy policy was updated on: 3 August 2017

If you have any questions about this policy, please email [sales@blackpoolmagic.com](mailto:sales@blackpoolmagic.com) or write to:

Blackpool Magicians Club Ltd.

56-60 Counce Street

Blackpool

Lancashire

England

FY1 3LE

## Introduction

We gather and use certain information about individuals in order to provide products and services and to enable certain functions on this website.

We also collect information to better understand how visitors use this website and to present timely, relevant information to them.

## What data we gather

We may collect the following information:

- Contact information including email address
- Demographic information, such as postcode, preferences and interests
- Website usage data
- Other information relevant to client enquiries
- Other information pertaining to special offers and surveys